




## Yoko Tan

UI UX Designer

+60 12 930 4084 

yokotan.yt@gmail.com

I am an experienced UI UX designer with **3+ working experience in Tech industry.**

I believed that **Tech products and services should work with values of development, human-central designs and core business values in order to fulfill people's need!**

### WORKING EXPERIENCE

#### **UI UX Designer (App & Web) - VTech IT Solution, Malaysia.**

*Aug 2019 - Sep 2022*

- Worked closely with stakeholders, product owners and engineers to reach business and product goals.
- Collaborated with the project managers and tech developers to troubleshoot user problems and improve user engagement.
- Developed prototypes, high-level mock-ups, interaction flows, and user journeys to communicate interaction and design ideas effectively.
- Designed and developed web pages and email EDM with responsive web design using the Bootstrap framework (HTML5 & CSS3).
- **Involved with the design of commercial and enterprise projects:** Corporate Website, SaaS product, app application, administration system, POS system, QR Menu, E-commerce app, subscribe website and more.
- **The project owner, commercial and enterprise:** SME companies, F&B, logistics & distribution, retail shops and more.

Portfolio Website



[yokoyokotan.com](http://yokoyokotan.com)

Github



[github.com/yokotan0202](https://github.com/yokotan0202)

LinkedIn



[linkedin.com/in/yoko-tan](https://linkedin.com/in/yoko-tan)

#### **Web & Graphic Designer - Milk Creative Agency, Malaysia**

*June 2018 - Nov 2018*

- Managed and designed logo design, branding, packaging design, and social media posts for different projects.
- Designed low-level wireframe and user flow for system design.
- Designed and developed landing pages with WordPress.

#### **Graphic Design Internship - Nowornever.my Studio, Malaysia**

*May 2016 - Jul 2016*

- Assisted the senior designer to complete the exhibitions.
- Designed a postcard series.

## EDUCATION BACKGROUND

### Interaction Design Foundation

June 2020 - Present

UX Design Courses

### Next Academy

June 2019

Front End Develop Course Bootcamp

### Dasein Academy of Art

Jul 2014 - Jan 2018

Graphic Design

## TOOLS

Figma

Miro

Bootstrap

Visual Studio Code

Zeplin

Adobe XD

Adobe Illustrator

Adobe Photoshop

Notion

Invision

## SKILLS

Design Research

Wireframing, Prototyping

User Experience Design

App Interface Design

JavaScript & JQuery

Human-Centered Design

Web Design

Interaction Design

HTML & CSS

Graphic Design



## COMPETITION AND ACHIEVEMENT

### Unblock Design Jam: Unicon Designer Competition (Remote)

Nov-Dec 2022

- Selected Top 8, Final Round
- A worldwide team to design an MVP product to present UI UX skills.

### Graphic Design Festival (Scotland)

2017

- Selected 200 Identity Favorite Poster

### Doraemon Expo, KLSG Expo Competition (Malaysia)

2013

- Selected 200 Doraemon Figurines Design in showcase

### The One Academy Malaysia Young Artist Award Competition (Malaysia)

2013

- Shortlisted final round

## LANGUAGE

Malay

Chinese

English

Cantonese